



Organic SEO

Lillebaelt Academy is home to 4000 Danish and international students. They are all interacting with EAL.dk.

As well as studying Multimedia Design here, I am also the student helper in the communication department assisting the webmaster.

My tasks have included:

- Making a organic SEO strategy
- Researching and developepmg prospects for organic SEO implementations
- Implementation of prospects with multiple departments whinin the academy
- Building sub-sites within the EPIServer CMS
- Holding workshops for departments on using EPIServers
- Offline promotion of the academy